



LEE BIRD

GRAPHIC DESIGNER



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SUMMARY

Over 15 years of experience in both B2B and B2C. I'm passionate about idea generation, UI design, branding and page layout. I enjoy generating innovative ideas from scratch, be it independently or collaboratively.

Through my experience, I'm used to prioritising complex tasks and meeting deadlines, but still retaining close attention to detail. I have also developed soft skills such as interpersonal and presenting, gained through day-to-day client relations as well as training courses.

EXPERIENCE

Digital Designer

Saga Plc 2021 - Ongoing

Insurance company aimed at over 50's

- Social media asset creation (video/animation) for all major platforms
- UI design for email
- Page layout and image manipulation for B2C marketing materials

Graphic Designer

Specialist UK 2018 - 2020

Marketing agency working with a wide range of clients around the world

- Page layout, icon creation, infographics, banners, flyers, event stand mock-ups and Powerpoint/Keynote presentations for Internal comms and trade shows
- Social media promotional graphic posts for all major platforms
- UI design for apps, websites and creative space
- Liaising with customers, printers and event stand builders

National Accounts/Brand Graphic Designer

Matthew Clark Ltd 2006 - 2018

Drinks distributor serving the food/beverage and hospitality industry

- Promotional material such as drinks lists, banners and flyers for the likes of Marriott Hotels, Wetherspoons, Gala Casino
- Matthew Clark branded material for Internal comms, social media and trade shows

EDUCATION

City of Bristol College

2000 - 2001	GNVQ Art & Design
2001 - 2003	ND Graphic Design
2003 - 2005	HND Graphic Design
2010	Website Creation

St Johns Ambulance

2013 - Ongoing	First Aider
2014 - Ongoing	Defibrillator First Aider

STRENGTHS

Adobe Creative Suite

High proficiency with Adobe Photoshop, Adobe Illustrator, and Adobe InDesign. Experience with After Effects

Design

Graphic design, DTP, icon design, web design, UI design, presentation design

Computer software

Microsoft Office work including Word and Powerpoint and Keynote

Typography

High proficiency and understanding of typefaces and fonts

INTERESTS



Creating Art



DIY



Photography



Fitness